



FOR IMMEDIATE RELEASE:
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HYDROHOIST BOAT LIFTS PARTNERS WITH BAKER MAYFIELD

NFL Quarterback Promotes Boating Lifestyle with HydroHoist Boat Lifts Products

Claremore, Okla. – HydroHoist® Boat Lifts, the industry’s premier floating boat lift manufacturer has partnered with NFL Star and Cleveland Browns Quarterback, Baker Mayfield.

We started the process of HydroHoist Boat Lifts partnering with Baker Mayfield back in 2020. Delayna Trease, Director of HydroHoist Marketing, states, “Partnering with such a high-profile athlete is exciting for our company and the boating industry at large.” Working with Mayfield seemed fitting with HydroHoist manufacturing boat and PWC lifts just two hours away from the University of Oklahoma where Baker attended college and won the Heisman Trophy. Baker Mayfield has strong ties to Oklahoma and supporting this OK-based company was something he said he wanted to be a part of. The HydroHoist employees were honored to know one of their favorite athletes would be receiving products from our company.

Mayfield spends his off-season at the lake, and he has been an avid waterman since his early childhood. He loves taking his boat out on the lakes around Austin, TX and sharing his adventures from home and vacations. Mayfield’s dock is equipped with an UltraLift Series boat lift, multiple HP Series PWC platforms, boat and dock protection accessories for his dock, and a HydroLocker dock box. HydroHoist is thrilled to be in partnership with one of the best athletes in the world.

– 30 –

About ShoreMaster/HydroHoist:

ShoreMaster/HydroHoist is the premier manufacturer of waterfront equipment in North America, with corporate headquarters in Fergus Falls, Minnesota, and offices in Claremore, Oklahoma. The company has distribution facilities located in California, Oklahoma, Texas, and Tennessee, as well as a dealer network to supply and support its customers. The company’s flagship brands include ShoreMaster and HydroHoist; additional brands include Rhino Marine Systems, PolyDock Products, HyPower, RotoMold USA, and ShoreMaster Fabrics. www.boatlift.com

SHOREMASTER/HYDROHOIST ACQUIRES NEPTUNE BOAT LIFTS

Page 2

About Baker Mayfield:

Baker is the starting quarterback for the NFL's Cleveland Browns. He was the #1 overall Draft Pick in 2018 and the Heisman winner – the best college football player in the nation. When he's not training and playing on Sundays, you can find Baker on a laker or the ocean with friends and family. For more on Baker, please visit: www.bakermayfield.com