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### **Heavy Duty HydroHoist Designed for Rough Water**

HydroHoist, America's #1 boat lift, released its newest lift, specifically designed for rough water applications.

The **UltraLift Heavy Duty** is the latest addition to HydroHoist's UltraLift Series with a rugged, new design featuring cast components at all pivots and stress points; toughest dock bracket; engineered polyethylene tanks for increased strength; fastest cycle time of any lift on the market; and the best resale value - which means it's the most durable lift made.

A boat is one of the largest investments consumers make outside of their home and HydroHoist manufactures products to make them last for generations.

"The new UltraLift Heavy Duty addresses the need for a lift that can withstand rough water – it is built for durability, with the same exacting standards of every HydroHoist boat lift," said President and CEO Mick Webber.

HydroHoist is the market originator – their patented products lead the industry in all aspects of boat lifts, personal water craft (PWC) ports, and boat and dock protection packages.

The UltraLift 2's seamless polyethylene tanks are rugged with superior and innovative engineering and are suited specifically for the marine environment. HydroHoist's innovative design is formed and molded for better efficiency and safety.

The rugged, cast steel components feature the patented UltraGrip tank connection which enables the UltraLift 2 to be installed with all of the steel parts above the waterline with standard installation. This design protects boats from the elements, marine growth, rough water damage, and electrolysis for convenient and carefree storage that keeps boats looking new for years.

"We are proud to offer the best products on the market, and couple that with the best service and expertise in the industry today," said Webber.