



## HydroHoist's PWC Port Received Industry Recognition

HydroHoist is proud to announce that the Marine Recreation Association (MRA) recently awarded the HydroPort Extreme (HPE) the Most Innovative Product of the Year for 2016.

This award honors advancements in the recreational marina and boatyard industry, recognizing companies, organizations and individuals who have contributed technology and services in a way that materially affects the industry.

HydroHoist is honored to receive this award following the intense design work and promotion of the HPE. Truly a standout amongst personal watercraft (PWC) docking platforms, the HPE is fully roller-supported, has the easiest load and launch in the industry, and a flat, anti-skid walking surface. Importantly, the HPE is molded from ultra-tough Polyethylene Plastic and filled with Expanded Polystyrene (EPS) marine foam.

“Customers immediately notice the difference between the HPE and every other PWC port, and the reviews have been overwhelmingly positive,” said CEO Mick Webber.

The Marine Recreation Association is a non-profit association that represents marina owners, operators and industry professionals throughout the Western U.S., Mexico, Hawaii and Australia. The Association's mission is to provide a united voice in representing the interests of the boating and marina industries and to help educate and inform in all areas of recreational boating.